

Content Calendar

Written by the industry for the industry



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REGIONAL PROFILES (ONLINE)																										
	Asia	Asia	Middle East	Middle East	North America	North America	Africa	Africa	South America	South America	Europe	Europe														
LEADERSHIP SERIES (PRINT & ONLINE)																										
	• Leadership Series: 60 seconds with...	• Leadership Series: 60 seconds with...	• Leadership Series: 60 seconds with...	• Leadership Series: 60 seconds with...	• Leadership Series: 60 seconds with...	• Leadership Series: 60 seconds with...	• Leadership Series: 60 seconds with...	• Leadership Series: 60 seconds with...	• Leadership Series: 60 seconds with...	• Leadership Series: 60 seconds with...	• Leadership Series: 60 seconds with...	Feature: • Leadership Series - Most Influential CEOs of 2016														
PASSENGER EXPERIENCE																										
PRINT	• Feature: Aircraft Interiors		• In-Depth Focus: Passenger Experience		• Feature: Big Data		• In-Depth Focus: IT & Passenger Flow		• In-Depth Focus: In- flight Security		• Feature: Airport Cities		SEPTEMBER • Airport IT & Security 2017													
DIGITAL		• Content Newsletter: Passenger Experience • Feature: Celebrating 20 years of IAR: 20 largest airports by passenger no. globally			• Content Newsletter: Passenger Experience Technology	• Feature: Celebrating 20 years of IAR: 20 most influential technology deployments		• Feature: Seamless Travel Apps		• Feature: NPD		• Feature: Celebrating 20 years of IAR: Top 20 Growth by passenger number														
TERMINAL OPERATIONS																										
PRINT	• In-Depth Focus: Terminal Technologies		• In-Depth Focus: Security		• In-Depth Focus: Safety		• In-Depth Focus: IT & Passenger Flow		• Feature: PIDS & FIDS		• In-Depth Focus: Baggage Handling		FEBRUARY Airport Crisis Management webinar SEPTEMBER • Airport IT & Security 2017													
DIGITAL	• Content Newsletter: Security			• Feature: Capacity Planning		• Feature: Celebrating 20 years of IAR: 20 most influential technology deployments	• Content Newsletter: Security		• Content Newsletter: Baggage Handling		• Feature: Resource Management															
AIRSIDE OPERATIONS																										
PRINT	• In-Depth Focus: Winter Operations		• In-Depth Focus: Security		• In-Depth Focus: Ground Handling		• In-Depth Focus: Winter Operations • In-Depth Focus: Fuel • Feature: ARFF		• In-Depth Focus: Ground Handling		• In-Depth Focus: Maintenance		SEPTEMBER • Airport IT & Security 2017													
DIGITAL	• Feature: APM		• Content Newsletter: Safety	• Content Newsletter: Ground Handling		• Content Newsletter: Winter Operations	• Content Newsletter: Security			• Feature: Friction Testing		• Content Newsletter: Winter Operations														



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	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV Anniversary Issue Celebrating 20 years of International Airport Review	DEC	EVENTS
ATC/ATM													
PRINT	• In-Depth Focus: ATC/ATM Europe		• Feature: Meteorology		• Feature: A-CDM/TAM		• Feature: Remote Towers		• In-Depth Focus: ATC/ATM		• Feature: SESAR		
DIGITAL		• Tower Construction		• SESAR				• Content Newsletter: ATC/ATM		• Feature: A-CDM/TAM			
REGULATION & LEGISLATION													
PRINT	• Feature: The BREXIT Effect		• Feature: Development Funding		• Feature: Emissions		• Feature: SESAR		• Feature: Security		• Feature: Wildlife Management		
DIGITAL				• Feature: Celebrating 20 years of IAR: 20 most environmentally friendly airports globally		• Feature: Noise Abatement							
CONSTRUCTION & DESIGN													
PRINT	• In-Depth Focus: Terminal Technologies		• In-Depth Focus: Passenger experience		• In-Depth Focus: Construction & Design		• In-Depth Focus: IT & Passenger Flow		• Feature: Capacity Planning		• In-Depth Focus: Development & Finance		
DIGITAL		• Content Newsletter: Passenger Experience		• Feature: Capacity Planning		• Feature: Airport Cities		• Feature: Celebrating 20 years of IAR: 20 most overused airport (capacity / city / needs investment)		• Content Newsletter: Airport Development		• Feature: Airfield Lighting	
REVENUES													
PRINT	• Feature: Routes		• In-Depth Focus: Airport Revenue		• Feature: Non-Aeronautical Revenues - Retail		• Feature: Non-Aeronautical Revenues - Parking				• Feature: Keeping Ahead of the Competition		
DIGITAL		• Feature: Concessions		• Feature: Monetising the Mobile				• Feature: Routes		• Feature: Celebrating 20 years of IAR: Top 20 Route expansion / revenues			
EVENT PREVIEWS & BONUS DISTRIBUTION													
	Event Preview: Passenger Terminal Expo, Routes Europe, World ATM Congress Bonus Distribution: World ATM Congress, inter airport SEA		Event Preview: IATA Ground Handling conference, Airport Show 2017 Bonus Distribution: Passenger Terminal Expo, Routes Europe		Bonus Distribution: IATA Ground Handling conference, Airport Show, ACI World Congress		Event Preview: ATC Global, World Routes, inter airport Europe, Airport IT & Security 2017		Event Preview: GAD, AVSEC Bonus Distribution: ATC Global, AVSEC, World Routes, inter airport Europe, Airport IT & Security 2017		Bonus Distribution: GAD		

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international
airport review