

# Business Magazines

Combined Total Circulation Certificate  
January to December 2016



Setting the standard

## International Airport Review

# INTERNATIONAL Airport REVIEW



### Key information

#### Metric type

Circulation

#### ABC total

10,099 average

#### Period

1 January 2016 to 31 December 2016

#### No of issues

6

#### Market sector

Transportation Industry: General

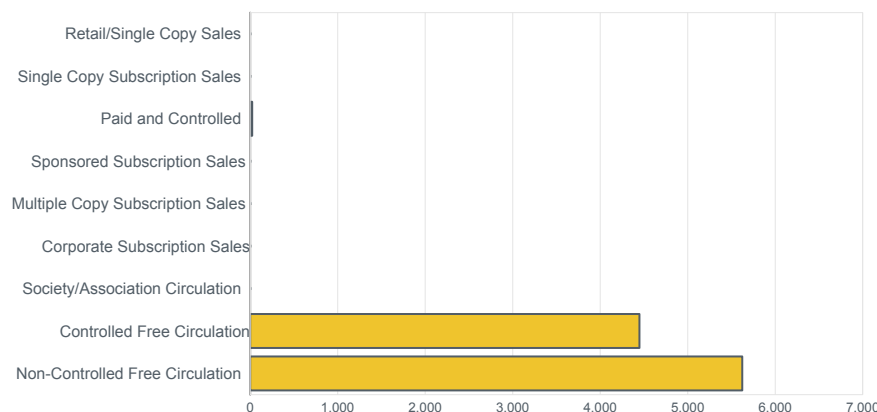
### Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0.23%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	44.07%
Non-Controlled Free Circulation	55.71%

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### Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
<b>Average Circulation Per Issue</b>	<b>10,099</b>	<b>10,099</b>	-	<b>1,499</b>	<b>1,499</b>	-	<b>8,600</b>	<b>8,600</b>	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

## Analysis for the Audit issue cover dated Issue 6 2016 and distributed on 22 November 2016

<b>Audit Issue Circulation</b>	<b>10,094</b>	<b>10,094</b>	-	<b>1,494</b>	<b>1,494</b>	-	<b>8,600</b>	<b>8,600</b>	-
<b>Retail &amp; Other Single Copy Sales</b>	-	-	-	-	-	-	-	-	-
<b>Single Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Paid and Controlled</b>	<b>23</b>	<b>23</b>	-	<b>3</b>	<b>3</b>	-	<b>20</b>	<b>20</b>	-
At full rate	-	-	-	-	-	-	-	-	-
Less than full rate but not 50%	23	23	-	3	3	-	20	20	-
Less than 50% but not than 20%	-	-	-	-	-	-	-	-	-
Less than 20% but not than 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
<b>Sponsored Subscription Sales</b>	-	-		-	-		-	-	
<b>Multiple Copy Subscription Sales</b>	-	-		-	-		-	-	
<b>Corporate Subscription Sales</b>	-		-	-		-		-	-
<b>Society/Association/Organisation</b>	-	-	-	-	-	-	-	-	-
<b>Controlled Free Circulation</b>	<b>4,448</b>	<b>4,448</b>	-	<b>831</b>	<b>831</b>	-	<b>3,617</b>	<b>3,617</b>	-
Individual requests	2,941	2,941	-	551	551	-	2,390	2,390	-
Company requests	-	-		-	-		-	-	
Non-requested by name	1,507	1,507	-	280	280	-	1,227	1,227	-
Non-requested by job title / function	-	-		-	-		-	-	
<b>Non-Controlled Free Circulation</b>	<b>5,623</b>	<b>5,623</b>		<b>660</b>	<b>660</b>		<b>4,963</b>	<b>4,963</b>	
By name	5,623	5,623		660	660		4,963	4,963	
Not by name	-	-		-	-		-	-	

## Duplication

The level of duplication on the mailing list for the audit issue was: 0%

## Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (Rol):

Basic annual rate (UK): £90.00

Basic annual rate (OC): £90.00 to £135.00

## Controlled circulation for the audit issue

Terms of control: Academic, Ambassadors, Associate/Partner, Heads/Managers, Secretary General, CEO/President/Chairman/MD/Director, Consultant, Councillor/Minister, Engineers and other individuals involved within Academia, Associations, Airlines, Airports, Architects, Construction/Engineering, Consultancy, Financial/Governmental/Legal, Manufacturing, IT/Communications, Research/Development, Sales/Marketing, Retail, Safety/Security, Suppliers in the Aviation Sectors. Attendees and registrations at conferences.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
<b>Total</b>	<b>2,941</b>	<b>100.0</b>	<b>1,519</b>	<b>51.6</b>	<b>844</b>	<b>28.7</b>	<b>578</b>	<b>19.7</b>
Individual Requests - Print	2,941	100.0	1,519	51.6	844	28.7	578	19.7
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

## Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Issue 1 2016	26-Jan-16	10,100	10,100	-	-
Issue 2 2016	01-Apr-16	10,100	10,100	-	-
Issue 3 2016	23-May-16	10,100	10,100	-	-
Issue 4 2016	25-Jul-16	10,100	10,100	-	-
Issue 5 2016	21-Sep-16	10,100	10,100	-	-
Issue 6 2016	22-Nov-16	10,094	10,094	-	-

## More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit [www.abc.org.uk](http://www.abc.org.uk)

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: [www.abcstandards.org.uk](http://www.abcstandards.org.uk)

## About this certificate

This certificate was issued on 13 February 2017.

The data included is derived from a return of circulation prepared by the publisher: Russell Publishing Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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